

Gift and Loyalty Software

EASY - ECONOMICAL

FEATURES:

- Quick and easy 3 Step check out process
 - User Friendly interface
 - Easy staff training In as little as 5 minutes
 - Around the clock phone support (24/7/365)
 - Optional Customer Information Collection:
Name, Address, Telephone Number, Email and Birth Date
 - Multiple security access levels to reduce theft and shrinkage
 - Easily add a barcode or mag strip reader for effortless and error proof entry
 - Networkable *(single or multiple stores)*
 - Expiration dating of gift cards: By day, week, month year *(please check your State laws)*
 - Account validation
(based on card series / POS receipt numbering)
 - Customer Lookup by Phone Number
- Screen Printing of all reports
 - Ability to request and add reports
- Multiple Stores – real time access
(A crossed a city or a crossed the world)
 - Software never out of date
(automated updates and upgrades)
 - Online customer balance checks
(can be fit into your current web site)
 - Loyalty Program with unlimited award levels
 - Automated Award Indicator for easy redemption
 - Quick Add Denominations button
\$5, \$10, \$20, \$50, \$100
 - Bank Grade Transaction Security
 - Online Company Control Panel
(Access reports, change or add stores, add or remove loyalty awards remotely from any internet connected computer)
 - Use a single card for both you gift and loyalty card program
 - Complete printer control and set up
(receipt and reports)
 - Bulk Adding of Gift and Loyalty Account for Easy Marketing and Sales

Reporting

- Receipt Reprint
- Daily Summary
- Audit Reporting
- Employee Reporting
- Expiration Reporting
- Inactivity Reporting
- Customer List Export

Our gift and loyalty software is the simplest and most cost effective way to build on and profit from the popularity of gift and loyalty gift card programs locally or a crossed the globe. Developed for virtually any type of business our software is easy to learn, easy to use and can pay for itself many times over in just a few months.

Your customers will love the ability to check gift and loyalty card balances around the clock online in real time right from your website. You and your sales staff will appreciate how easy our software is to us and our fast access button will make processing a transaction a snap right from your current point of sales application.

As an owner or manager, you will appreciate the on-line control panel that makes modifying and managing your programs a snap and can be accessed from any internet connected computer.

Gift certificates or gift cards – The two are essentially the same, except that the cards automate the checkout and accounting processes and reduce theft and fraud greatly. Cards usually have a barcode or magnetic strip, which can be processed through easy to use and cost saving software package.

Cards are custom designed in full colors and create brand resignation for your company. Cards do not have any value until they are sold, at which time the cashier enters any amount that the customer wishes on to the card account – the cards themselves only store an account number and not a value. Values are stored safely and securely within the software.

Loyalty programs are structured marketing efforts that reward, and therefore encourage, loyal buying behavior — behavior which is beneficial to any type of business.

Cards typically have a barcode or mag strips that can be easily scanned. Small key tag cards which serve as key fobs are often used for convenience in carrying and ease of access.

Points are awarded based on transaction amounts and rewards can be redeemed when a award level is reached.

PERFECT FOR ANY RETAIL ENVIRONMENT FROM A TO Z

Automotive dealers

Barbers/Beautyicians/Salons

Chiropractors/ Massage Practices

Dog groomers

Exterminators

Furniture retailers

Gourmet markets

Home Goods

Ice Cream Shops

Jewelry stores

Knitting supplies

Law Offices

Movie Theatres

Novelty Shops

Offices (prepaid cafeteria programs)

Physician

Quick-Marts/Convenience Stores

Restaurants

Smoke Shops

Tea houses/ Coffee Houses

Underwear retailers

Vintage Clothing

Wineries

X-pres oil change shops

Yard services / Yard Equipment Dealers

Zoological Parks

PlasticPrinters.com

when you think plastic gift cards, think Plasticprinters.com

Contact Us at 1.800.808.7472 or sales@plasticprinters.com